CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Re	vision		Alt Order #	ŧ
	1804882	1		08774820	
Product					
SENATE LEADERSHIP FL	J				
Contract Dates	Estimate #				
08/30/17 - 09/04/17	3676				
<u>Advertiser</u>			Or	iginal Date	/ Revision
ISS/Senate Leadership F	und		С	9/05/17	/ 09/05/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA '	Ryan E	ddi	ns	HRP-Washingto
	Special Hand	ling			•
	Demographic	***************************************			
	Adults 35+				
		l			
	Agy Code	Advert	ser	Code	Product 1/2
		155			385
	Agency Ref	***************************************		Advertiser	Ref

				Start/End		Spots/				
*Line Ch Start			on	Time	Days	Length Week	Rate	Type S	Spots	Amount
1 WSFA 09/01 <u>Start Date</u> Week: 08/28/17	/17 09/01/1 <u>End Date</u> 09/03/17	7 WSFA 12 <u>Weekdays</u> 1	News at Ten - MF <u>Spots/Week</u> 1	10-1035pm <u>Rate</u> \$675.00		:30	•	NM	1	\$675.00
2 WSFA 09/01 <u>Start Date</u> Week: 08/28/17	/17 09/01/1 <u>End Date</u> 09/03/17	7 NBC Toda <u>Weekdays</u> 1	y Show 3 <u>Spots/Week</u> 1	10-11am <u>Rate</u> \$115.00		:30		NM	1	\$115.00
3 WSFA 09/01 <u>Start Date</u> Week: 08/28/17	/17 09/01/1 <u>End Date</u> 09/03/17	7 Tonight Sh <u>Weekdays</u> 1	ow <u>Spots/Week</u> 1	1035-1137pm <u>Rate</u> \$260.00		:30	•	NM	1	\$260.00
4 WSFA 09/01. <u>Start Date</u> Week: 08/28/17	/17 09/01/1 <u>End Date</u> 09/03/17	7 ALABAMA <u>Weekdays</u> 1	LIVE @ 11A Spots/Week 1	11-1130Am <u>Rate</u> \$70.00		:30	***************************************	NM	1	\$70.00
5 WSFA 09/01/ Start Date Week: 08/28/17	/17 09/01/1 <u>End Date</u> 09/03/17	7 ALABAMA <u>Weekdays</u> 1	LIVE @ 1130AM Spots/Week 1	1130A-12P <u>Rate</u> \$70.00		:30		NM	1	\$70.00
6 WSFA 09/01/ <u>Start Date</u> Week: 08/28/17	/17 09/01/1 <u>End Date</u> 09/03/17	7 Late Night <u>Weekdays</u> 1	w/ Seth Meyers Spots/Week 1	1137p-1237x		:30		NM	1	\$25.00
7 WSFA 09/01/ <u>Start Date</u> Week: 08/28/17	/17 09/01/1 <u>End Date</u> 09/03/17	7 NET Days <u>Weekdays</u> 1	of Our Lives <u>Spots/Week</u> 1	1230-130p <u>Rate</u> \$340.00		:30		NM	1	\$340.00
8 WSFA 09/01/ <u>Start Date</u> Week: 08/28/17	17 09/01/1 End Date 09/03/17	7 Last Call W <u>Weekdays</u> 1	/ith Carson Daily I <u>Spots/Week</u> 1	.1230-107x <u>Rate</u> \$15.00		:30		NM	1	\$15.00
9 WSFA 09/01/ <u>Start Date</u> Week: 08/28/17	17 09/01/1 End Date 09/03/17	7 WSFA 12 I <u>Weekdays</u> 1	News at Noon <u>Spots/Week</u> 1	12-1230pm <u>Rate</u> \$225.00		:30	•	NM	1	\$225.00
10 WSFA 09/01/ Start Date	17 09/01/1 End Date	7 INSIDER, ¹ <u>Weekdays</u>	THE Spots/Week	130-2p <u>Rate</u>		:30		NM	1	\$70.00

Start/End

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision Alt Order# 1804882 / 08774820

Contract Dates Product Estimate # 08/30/17 - 09/04/17 SENATE LEADERSHIP 3676

<u>Advertiser</u> Original Date / Revision 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		oe Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$70.00				
11 WSFA 09/01/17 09/01/17 HARRY	2-3p	:30	N	M 1	\$60.00
Week: 08/28/17 Date End Date Weekdays Spots/Week 09/03/171 1	<u>Rate</u> \$60.00				
12 WSFA 09/01/17 09/01/17 JUDGE JUDY 2ND RUN	3-330p	:30	N	M 1	\$135.00
Week: 08/28/17	<u>Rate</u> \$135.00				
13 WSFA 09/01/17 09/01/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p	:30	N	VI 1	\$135.00
Week: 08/28/17 09/03/171 1	<u>Rate</u> \$135.00				
15 WSFA 09/01/17 09/01/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	430-5a Rate	:30	. N	VI 1	\$15.00
Week: 08/28/17 09/03/171 1	\$15.00				
16 WSFA 09/01/17 09/01/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NI	VI 1	\$420.00
Week: 08/28/17 09/03/171 1	\$420.00				
17 WSFA 09/01/17 09/01/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	528am-6am Rate	:30	NI	VI 1	\$285.00
Week: 08/28/17 09/03/171 1	\$285.00			_	
18 WSFA 09/01/17 09/01/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6-630pm * <u>Rate</u>	:30	NI	VI 1	\$800.00
Week: 08/28/17 09/03/171 1 19 WSFA 09/01/17 09/01/17 Today in Alabama	\$800.00			_	
Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	:30	N	/I 1	\$450.00
Week: 08/28/17 09/03/171 1 20 WSFA 09/01/17 09/01/17 ENTERTAINMENT TONIGH	\$450.00	:30	. I 2		
Start Date End Date Weekdays Spots/Week	Rate	.30	N	<i>A</i> 1	\$485.00
Week: 08/28/17 09/03/171 1 21 WSFA 09/01/17 09/01/17 NBC Today Show	\$485.00 7-9am	:30	· N	1 2	\$520.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 2- 2	<u>Rate</u> \$260.00	.00	149	" 2	\$320.00
22 WSFA 09/01/17 09/01/17 America's Got Talent	658-8pm	:30	N	1 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$350.00				40.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Typ	<u>e</u>	
1 WSFA 08/28/17-09/03/17 America's Got TalentCredited	658-8pm	F :30	\$350.00 NA	1	
23 WSFA 09/01/17 09/01/17 NBC Today 2	9-10am	:30	NN	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$115.00				
24 WSFA 09/01/17 09/01/17 Dateline Start Date End Date Weekdays Spots/Week	9-10pm	:30	NN	1 1	\$510.00
Week: 08/28/17 09/03/171 1	<u>Rate</u> \$510.00				
25 WSFA 09/04/17 09/04/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	10-1035pm Rate	:30	· NN	1	\$675.00
Week: 09/04/17 09/10/17 1 1	\$675.00		•		

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Contract / Revision Alt Order# 1804882 / 08774820

Contract Dates **Product** Estimate # 08/30/17 - 09/04/17 SENATE LEADERSHIP 3676

<u>Advertiser</u> Original Date / Revision 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots Length Weel		TypeS	Snote	Amount
Start Date End Date Weekdays Spots/Week	Rate	Dayo	Longin Woo	· italo	Турес	рога	Amount
26 WSFA 09/04/17 09/04/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	10-11am <u>Rate</u> \$115.00		:30		NM	1	\$115.00
27 WSFA 09/04/17 09/04/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	1035-1137pm <u>Rate</u> \$260.00		:30	•	NM	1	\$260.00
28 WSFA 09/04/17 09/04/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	11-1130Am <u>Rate</u> \$70.00		:30		NM	1	\$70.00
29 WSFA 09/04/17 09/04/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	1130A-12P <u>Rate</u> \$70.00		:30		NM	1	\$70.00
30 WSFA 09/04/17 09/04/17 Late Night w/ Seth Meyers Start Date	1137p-1237x <u>Rate</u> \$25.00		:30	•	NM	1	\$25.00
N 31 WSFA 09/04/17 09/04/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1 Spot Ch Date Range Description	1230-130p <u>Rate</u> \$340.00 <u>Start/End Time</u>	Weekdays	:30 Length	Rate	NM Type	0	\$0.00
1 WSFA 09/04/17-09/10/17 NET Days of Our Lives Credited	1230-130p	M		\$34 0.00	NM		
32 WSFA 09/04/17 09/04/17 Last Call With Carson Daily Start Date	L1230-107x <u>Rate</u> \$15.00		:30	•	NM	1	\$15.00
N 33 WSFA 09/04/17 09/04/17 WSFA 12 News at Noon Start Date	12-1230pm <u>Rate</u> \$225.00		:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 WSFA 12 News at Noon Credited	Start/End Time 12-1230pm	Weekdays M		Rate \$225.00	<u>Type</u> <i>NM</i>		
N 34 WSFA 09/04/17 09/04/17 INSIDER, THE Start Date	130-2p <u>Rate</u> \$70.00		:30		NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 09/04/17-09/10/17 INSIDER, THE Credited	Start/End Time 130-2p	Weekdays M		<u>Rate</u> \$70.00	<u>Type</u> NM		
N 35 WSFA 09/04/17 09/04/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	2-3p <u>Rate</u> \$60.00		:30	•	NM		\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 HARRY Credited	Start/End Time 2-3p	Weekdays M		<u>Rate</u> \$60.00	<u>Type</u> <i>NM</i>		
N 36 WSFA 09/04/17 09/04/17 JUDGE JUDY 2ND RUN Start Date	3-330p <u>Rate</u> \$135.00		:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 JUDGE JUDY 2ND RUN Credited	Start/End Time 3-330p	Weekdays M	<u>Length</u> :30	<u>Rate</u> \$135.00	<u>Type</u> <i>NM</i>		

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Contract / Revision Alt Order# 1804882 / 08774820

Contract Dates Product • Estimate # 08/30/17 - 09/04/17 SENATE LEADERSHIP 3676

Advertiser Original Date / Revision 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

*Line Ch Stort Data End Data Dagginting	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 37 WSFA 09/04/17 09/04/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$135.00		l l	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 09/04/17-09/10/17 JUDGE JUDY 1ST RUN	330-4p	M :30 \$135.00	NM	
Credited	•			
39 WSFA 09/04/17 09/04/17 Today in Alabama 430am	430-5a	:30	NM 1	\$15.00
Start Date	Rate		,	4.0.00
Week: 09/04/17 09/10/17 1 1	\$15.00	•		
40 WSFA 09/04/17 09/04/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$420.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/04/17 09/10/17 1 1	\$420.00			
41 WSFA 09/04/17 09/04/17 Today in Alabama 530a	528am-6am	:30	NM 1	\$285.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	Rate			
	\$285.00			
42 WSFA 09/04/17 09/04/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	•	:30	NM 1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$800.00	•		
43 WSFA 09/04/17 09/04/17 Today in Alabama		.00		
Start Date End Date Weekdays Spots/Week	6a-7a Rate	:30	NM 1	\$450.00
Week: 09/04/17 09/10/17 1 1	\$450.00			
44 WSFA 09/04/17 09/04/17 ENTERTAINMENT TONIGH	17630-7n	:30	NM 1	\$485.00
Start Date End Date Weekdays Spots/Week	Rate		14141	\$465.00
Week: 09/04/17 09/10/17 1 1	\$48 5.00			
45 WSFA 09/04/17 09/04/17 NBC Today Show	7-9am	:30 •	NM 2	\$520.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			*
Week: 09/04/17 09/10/17 2 2	\$260.00			
46 WSFA 09/04/17	7-10pm	:30	NM 1	\$675.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	Rate			
	\$675.00			
47 WSFA 09/04/17 09/04/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am	:30	NM 1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$115.00			
40.1410.74.00.4117				
48 WSFA 09/04/17 09/04/17 spartan:ultimate team Start Date End Date Weekdays Spots/Week	9-10pm Rate	:30	NM 1	\$675.00
Week: 09/04/17 09/10/17 1 1	\$675.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WSFA 09/04/17-09/10/17 spartan:ultimate team	9-10pm	M:30 \$675.00	NM	
See MG 48.2	·			
2 WSFA 09/04/17-09/04/17 Midnight Texas	9-10pm	M: :30 \$675.00	NM	
→ MG for 48.1 09/04				
49 WSFA 09/02/17 09/02/17 NET Saturday Night Live	1030p-1203x	:30	NM 1	\$260.00
Start Date Week: 08/28/17End Date 09/03/17Weekdays 1-Spots/Week1	Rate			
	\$260.00			
50 WSFA 09/02/17 09/02/17 Notre Dame Football	230p-6p	:30	NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	<u>Rate</u> \$100.00			
	φ100.00		I	

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Contract / Revision Alt Order# 1804882 / 08774820

Contract Dates Product Estimate # 08/30/17 - 09/04/17 SENATE LEADERSHIP 3676

Advertiser Original Date / Revision 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week 51 WSFA 09/02/17 09/02/17 Broad Rotation	Rate			
51 WSFA 09/02/17 09/02/17 Broad Rotation Start Date End Date Weekdays Spots/Week	530a-6a Rate	:30	NM 1	\$45.00
Week: 08/28/17 09/03/171 1	\$45.00			
52 WSFA 09/02/17 09/02/17 NBC Saturday Today Show	6-8am	:30	NM 1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171- 1	<u>Rate</u> \$105.00		•	
53 WSFA 09/03/17 09/03/17 WSFA 12 News at Ten - St		:30	NM 1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	\$675.00
Week: 08/28/17 09/03/171 1	\$675.00			
54 WSFA 09/03/17 09/03/17 WSFA 12 NEWS @ 1030P Start Date End Date Weekdays Spots/Week		:30	NM 1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	<u>Rate</u> \$340.00			
55 WSFA 09/03/17 09/03/17 LF SU 11-1130p	11-1130p	:30	NM 1	\$25.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			7-0.00
	\$25.00			
56 WSFA 09/03/17 09/03/17 WSFA 12 News at Five-Sul Start Date End Date Weekdays Spots/Week	1 Su 5-530p Rate	:30	NM 1	\$205.00
Week: 08/28/17 09/03/171 1	\$205.00	•		
57 WSFA 09/03/17 09/03/17 Sunday Hour 1	6-7PM	:30	NM 1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	<u>Rate</u> \$225.00			
58 WSFA 09/03/17 09/03/17 NET NBC Sunday Today S		:30	NM 1	\$105.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	\$105.00
Week: 08/28/17 09/03/171 1	\$105.00			
59 WSFA 09/03/17 09/03/17 The Wall Start Date End Date Weekdays Spots/Week	7-8PM Rate	:30	NM 0	\$0.00
Week: 08/28/17 09/03/171 1	\$450.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 08/28/17-09/03/17 The Wall Credited	7-8PM	St :30 \$450.00	NM	
60 WSFA 09/03/17 09/03/17 AMER. NINJA WARRIOR	8-10P	:30	NM 1	#000.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 1	\$900.00
Week: 08/28/17 09/03/171 1	\$900.00			
61 WSFA 09/03/17 09/03/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week	8-9a	:30	N M 1	\$105.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$105.00			
62 WSFA 09/03/17 09/03/17 WSFA News Sunday AM	9-930a	:30	NM 1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate			V 10.00
Week: 08/28/17 09/03/171 1	\$45.00			
63 WSFA 08/31/17 08/31/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	10-1035pm Rate	:30	NM 1	\$675.00
Week: 08/28/17 09/03/171 1	\$675.00			
64 WSFA 08/31/17	10-11am	:30	NM 1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	<u>Rate</u> \$115.00			
65 WSFA 08/31/17 08/31/17 Tonight Show	1035-1137pm	:30	NM 1	#200 A0
	.500 1.07 pm	.00	NM 1	\$260.00

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www.wsfa.com

Contract / Revision Alt Order# 1804882 / 08774820

Contract Dates Product Estimate # 08/30/17 - 09/04/17 SENATE LEADERSHIP 3676

<u>Advertiser</u> Original Date / Revision 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rat	e TypeS	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	<u>Rate</u> \$260.00				
66 WSFA 08/31/17 08/31/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am <u>Rate</u>	:30	NM	1	\$70.00
67 WSFA 08/31/17 08/31/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week	\$70.00 I 1130A-12P <u>Rate</u>	:30	NM	1	\$70.00
Week: 08/28/17 09/03/17 1 1 68 WSFA 08/31/17 08/31/17 Late Night w/ Seth Meyers State Date End Date Weekdays Spots/Week	\$70.00 1137p-1237x <u>Rate</u>	:30	NM	1	\$25.00
Week: 08/28/17 09/03/17 1 1 69 WSFA 08/31/17 08/31/17 NET Days of Our Lives State Date End Date Weekdays Spots/Week	\$25.00 1230-130p <u>Rate</u>	:30 .	NM	1	\$340.00
Week: 08/28/17 09/03/17 1 1 70 WSFA 08/31/17 08/31/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$15.00
Week: 08/28/17 09/03/17 1 1 71 WSFA 08/31/17 08/31/17 WSFA 12 News at Noon Start Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	\$15.00 12-1230pm <u>Rate</u>	:30	NM	1	\$225.00
Week: 08/28/17 09/03/17 1 1 72 WSFA 08/31/17 08/31/17 INSIDER, THE Start Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	\$225.00 130-2p <u>Rate</u>	:30	NM	1	\$70.00
74 WSFA 08/31/17 08/31/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	\$70.00 3-330p Rate	:30	NM	1	\$135.00
N 75 WSFA 08/31/17 08/31/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	\$135.00 330-4p <u>Rate</u>	:30	NM	0	\$0.00
Week: 08/28/17 09/03/171 1 <u>Spot Ch Date Range Description</u> 1 WSFA 08/28/17-09/03/17 JUDGE JUDY 1ST RUN Credited	\$135.00 <u>Start/End Time</u> 330-4p	Weekdays Length Rate Th :30 \$135.00			
77 WSFA 08/31/17 08/31/17 Today in Alabama 430am Start Date	430-5a <u>Rate</u> \$15.00	:30	NM	1	\$15.00
78 WSFA 08/31/17 08/31/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$420.00	:30	NM	1	\$420.00
79 WSFA 08/31/17 08/31/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	528am-6am <u>Rate</u> \$285.00	:30	NM	1	\$285.00
80 WSFA 08/31/17 08/31/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1		:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 08/28/17-09/03/17 WSFA 12 News at Six - MF Credited	Start/End Time	Weekdays Length * Rate Th :30 \$800.00	Type NM		

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

Contract / Revision Alt Order # 08774820 1804882 /

Contract Dates Product Estimate # 08/30/17 - 09/04/17 SENATE LEADERSHIP 3676

Advertiser Original Date / Revision / 09/05/17 09/05/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/	T a C a.t.	A
*Line Ch Start Date End Date Description		Days Length Week Rate	Type Spots	Amount
81 WSFA 08/31/17 08/31/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
82 WSFA 08/31/17 08/31/17 ENTERTAINMENT TONIG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	<u>Rate</u> \$485.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 08/28/17-09/03/17 ENTERTAINMENT TONIG Credited	Start/End Time 6H1630-7p	<u>Weekdays Length Rate</u> Th :30 \$485.00	<u>Type</u> NM	
83 WSFA 08/31/17 08/31/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/172 2	7-9am <u>Rate</u> \$260.00	:30	NM 2	\$520.00
84 WSFA 08/31/17 08/31/17 RI Falcon Pre-Season Garr	ne 6-9p <u>Rate</u> \$675.00	:30	NM 1	\$675.00
85 WSFA 08/31/17 08/31/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	9-10am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
86 WSFA 08/30/17 08/30/17 WSFA 12 News at Ten - Mi Start Date	F 10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
87 WSFA 08/30/17 08/30/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
88 WSFA 08/30/17 08/30/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00
89 WSFA 08/30/17 08/30/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
90 WSFA 08/30/17 08/30/17 ALABAMA LIVE @ 1130AN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	1 1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
91 WSFA 08/30/17 08/30/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM 1	\$25.00
92 WSFA 08/30/17 08/30/17 NET Days of Our Lives Start Date	1230-130p <u>Rate</u> \$340.00	:30	NM 1	\$340.00
93 WSFA 08/30/17 08/30/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	L1230-107x <u>Rate</u> \$15.00	:30	NM 1	\$15.00
94 WSFA 08/30/17 08/30/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	12-1230pm <u>Rate</u> \$225.00	:30	NM 1	\$225.00
95 WSFA 08/30/17 08/30/17 INSIDER, THE Start Date End Date Weekdays Spots/Week	130-2p <u>Rate</u>	:30	NM 1	\$70.00

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Alt Order# Contract / Revision 1804882 / 08774820

Contract Dates Estimate # Product 08/30/17 - 09/04/17 3676 SENATE LEADERSHIP

Original Date / Revision Advertiser 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week , Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$70.00			
96 WSFA 08/30/17 08/30/17 HARRY	2-3p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$60.00			
97 WSFA 08/30/17 08/30/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$135.00			
98 WSFA 08/30/17 08/30/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$135.00			
100 WSFA 08/30/17 08/30/17 Today in Alabama 430am	430-5a	:30	NM 1	\$15.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$15.00			
101 WSFA 08/30/17 08/30/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$420.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	<u>Rate</u> \$420.00	•		
102 WSFA 08/30/17 08/30/17 Today in Alabama 530a	528am-6am	:30	NM 1	#20E 00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM 1	\$285.00
Week: 08/28/17 09/03/171 1	\$285.00			
103 WSFA 08/30/17	6-630pm	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/171 1	<u>Rate</u> \$800.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WSFA 08/28/17-09/03/17 WSFA 12 News at Six - MF		W :30 \$800.00	NM	
Credited				
104 WSFA 08/30/17 08/30/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$450.00			
105 WSFA 08/30/17 08/30/17 ENTERTAINMENT TONIGH	•	:30	NM 1	\$485.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/171 1	<u>Rate</u> \$485.00			
106 WSFA 08/30/17 08/30/17 LBS:FOREVER YOUNG	658-8pm	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.50	IVIVI 0	\$0.00
Week: 08/28/17 09/03/171 1	\$565.00			
Spot Ch Date Range Description 1 WSFA 08/28/17-09/03/17 LBS:FOREVER YOUNG	Start/End Time	Weekdays Length Rate	<u>Type</u>	
Credited Credited	658-8pm	W :30 \$565.00	NM	
107 WSFA 08/30/17 08/30/17 NBC Today Show	7-9am	:30	NM 2	\$520.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 08/28/17 09/03/172 2	\$260.00	_		
108 WSFA 08/30/17 08/30/17 CARMICHAEL SHOW Start Date End Date Weekdays Spots/Week	8-9pm <u>Rate</u>	:30	NM 0	\$0.00
Week: 08/28/17 09/03/171 1	\$565.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 08/28/17-09/03/17 CARMICHAEL SHOW Credited	8-9pm	W :30 \$565.00	NM	
Orealieu				

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 Contract / Revision
 Alt Order #

 1804882 /
 08774820

 Contract Dates
 Product
 Estimate #

 08/30/17 - 09/04/17
 SENATE LEADERSHIP
 3676

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/05/17 / 09/05/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	pots	Amount
109 WSFA 08/30/17 08/30/17 NBC Today 2	9-10am	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$115.00	•			
110 WSFA 08/30/17 08/30/17 L&O:SVU	9-10pm	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 1 1	<u>Rate</u> \$800.00				
D 111 WSFA 09/01/17 09/01/17 Broad Rotation	430a - 430x	:30	NM	0	\$0.00
112 WSFA 09/04/17 09/04/17 NET Early Today ON	4-430x	:30	NM	1	\$10.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 M 1	<u>Rate</u> \$10.00	•			
113 WSFA 08/31/17 08/31/17 NET Early Today ON	4-430x	:30	NM	1	\$10.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 T 1	<u>Rate</u> \$10.00				
114 WSFA 08/30/17 08/30/17 NET Early Today ON	4-430x	:30	NM	1	\$10.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 w 1	<u>Rate</u> \$10.00				
115 WSFA 08/31/17 08/31/17 HARRY	2-3p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 T 1	<u>Rate</u> \$60.00	•			
116 WSFA 09/03/17 09/03/17 NET Early Today ON	4-430x	:30	NM	1	\$10.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 S 1	<u>Rate</u> \$10.00				
D 117 WSFA 09/03/17 09/03/17 NET Early Today ON	4-430x	:30	NM	0	\$0.00
118 WSFA 08/30/17 08/30/17 AGT	658-8pm	:30	NM	1	\$565.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 W 1	<u>Rate</u> \$565.00	•			
119 WSFA 09/01/17 09/03/17 nbc specia: diana 7 days	7-10pm	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 F 1	<u>Rate</u> \$350.00				
120 WSFA 09/03/17 09/03/17 agt	7-8PM	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 S 1	<u>Rate</u> \$450.00				
121 WSFA 09/01/17 09/01/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 F 1	<u>Rate</u> \$800.00	•			
122 WSFA 09/01/17 09/01/17 ENTERTAINMENT TONIGH	-11630-7p	:30	NM	1	\$485.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 F 1	<u>Rate</u> \$485.00				
123 WSFA 09/01/17 09/01/17 NBC SPECIAL:DIANA, 7 DA	4`7-9P	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 F 1	<u>Rate</u> \$350.00				
124 WSFA 09/02/17 09/02/17 Notre Dame Football	230P-6P	:30	NM	1	\$105.00
Start Date End Date Weekdays Spots/Week Week: 08/28/17 09/03/17 S- 1	<u>Rate</u> \$105.00				
125 WSFA 09/02/17 09/02/17 Notre Dame Football	230P-6P	:30	NM	1	\$110.00
Start Date Week: 08/28/17End Date 09/03/17Weekdays S-Spots/Week1	<u>Rate</u> \$110.00				

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Print Date 09/05/17

Page 10of 10



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Revision Alt Order# 1804882 / 08774820

Contract Dates Product Estimate # 08/30/17 - 09/04/17 3676 SENATE LEADERSHIP

Original Date / Revision <u>Advertiser</u> 09/05/17 / 09/05/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
126 WSFA 08/30/17 08/30/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/28/17 09/03/17w 1	6-630pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
		Totals	######################################	109	\$28,480.00

Time Period	ime Period # of Spots Gross Amou		Agency Comm.	Net Amount
08/28/17 -09/04/17	109	\$28,480.00	(\$4,272.00)	\$24,208.00
Totals	109	\$28,480.00	(\$4,272.00)	\$24,208.00

Signature:	Date:	

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REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET REP HEADLINE# 8774820 TRF# 1804882 \$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

SEP1/17 13.55 *** WSFA-TV *** 703-516-9680 REPORT FROM STATION **CHANGES** FAX# RISK !!! CREDIT | AGENCY

REP.# SALESMAN #	BUYER NAME STEPHANIE MARONEY	SALES PRSN WA- RYAN EDDINS (H)		CLASS: NATL. LOCAL REGIONAL			DATE SEP1/17 13.55
ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND R	AGY. NAME MAIN STREET MEDIA GROUP	P.O. BOX 25093	ALEXANDRIA, VA 22313	ORDER # CONTRACT # 8774820 C	PRDCT SENATE LEADERSHIP FU EST#3676 COMMENTS: (LINE, ORDER, INVOICE)	FLIGHT DATES AUG30/17 SEP4/17 WK-1	CITY TAX STATE TAX CO-OP BILLING NEEDED

STA:

CASH IN ADVANCE SCHEDULE ***** THIS IS A CON CM

SENATE LEADERSHIP FUND TO PRINT NO BUYS

(SEP1/17) \$340.00 \$225.00 \$70.00 \$60.00 \$135.00 \$135.00

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 X MON/1200N-1230P MISSED: MON/1230P-130P STATION MAKEGOOD OFFERS:

M9 UNRESL BUY#31 MI
BUY#33
BUY#34
BUY#35
BUY#35
BUY#35

MON/130P-200P MON/200P-300P MON/300P-330P MON/330P-400P THU/330P-400P

OFFER: NONE

Z SPOTS NA TO BREAKING NEWS:WEATHER ALERT. SPOTS NA PLEASE CREDIT. I WILL OFFER TO RE-SPEND. CMT:SPOT MISSED ON 8/31 DUE CMT:9/4 DUE TO GOLF AIRING.

AUG31

116

29580.00

CONTRACT TOTAL TOTAL

29580.00 SEP/17

% WIYC % WBMM 0% CABL WCOV 4% WAKA 40% EAKA 0% WNCF 78 ESFA.08 49% WSFA \$60,367 TOTALS MARKET

ACCURATE SHARES

DEMOS- RA35+* SVC- ARB

1804882 \$\$\$ HEADLINE# 8774820 TRF# MOD# 4: UNAPPROVED REV #1 REP SSS

CREDIT RISK !!! HARRIS REPORT FROM FAX# AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SEP5/17 09.59 *** WSFA-TV **

* * CHANGES * *

REP

703-516-9680

09.59 # SALESMAN REGIONAL DATE SEP5/17 STEPHANIE MARONEY EDDINS LOCAL RYAN WA-CLASS: NATL. BUYER NAME PRSN SALES REP.# INVOICE) BILLING NEEDED ORDER, (LINE, ISS/SENATE LEADERSHIP FUND MAIN STREET MEDIA GROUP CO-OP 22313 COMMENTS: 8774820 ٧A 25093 # WK-1ALEXANDRIA, FU EST#3676 CONTRACT BOX SEP4/17 P.0. REVISED ORDER
M9 OKD AS A CREDIT
PREVIOUS TTL \$29,580
REVISED TTL, \$28,480
\$1,100 WAS MOVED FROM TAX NAME NAME SENATE LEADERSHIP STATE FLIGHT DATES AUG30/17 AGY. ADV. TAX # ORDER PRDCT CILX ADV AGY REP:

CASH IN ADVANCE SCHEDULE **** K IS THIS **** Ω STA: CON

THANKS JASMINE FOR RYAN

PLS CONFM

8775675

HDLN:

SENATE LEADERSHIP FUND

TOTI:	1
DAYS	
WEEK :	- VA 0.00
END :SPTS: WEEK DATE : /WK: INVT	
END	
START DATE	7 6
	3676
: RATE	AGENCY EST# =
SEC	
	Ω
ьстн	15.
ų	DE = 38.5
PERIOD	ADVERTISER CODE PRODUCT CODE =
TIME	
: CD:	AGENCY
:LINE#:REP	7.

0

MON

O

9/4

9/4

\$340.00

30

DAYS OF OUR LIVES DAYS OF OUR LIVES PROGRAM : CON COM1: PROGRAM

1230P-130P

S

37

SEP4 1 SPOT(S) MISSED CREDIT TAKEN FOR

CR REP HEADLINE# 8774820 TRF# 1804882 OR \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

+ HARRIS REPORT FROM REP

CHANGES *;

SEP5/17 09.59 *** WSFA-TV ***

TOT:	0		0		0		0		0		0		,					
DAYS													(SEP1/17)					NA ON ID.
	MOM		MOM		MOM		MOM		MOM		THU	•	Ŭ					POTS -SPEN
WEEK	1	<i>_</i>	1		\		_	_	>	* 19 months and American			340.00	70.00	60.00	m	135.00	•
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END:	9/4		9/4		9/4		9/4		9/4		8/31		308	900	30	30	0 C	S:WEAT I WIL
: START : DATE	9/4		9/4		9/4		9/4		9/4	%c.	8/31		SEP4	SEP4	SEP4	SEP4	SEP4 AUG31	BREAKING LEASE CRED
: CD: TIME PERIOD : LGTH : SEC : RATE : : :	s 1200N-1230P 30 \$225.00	PROGRAM: WSFA 12 NEWS AT NOON CON COM1: WSFA 12 NEWS AT NOON CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP4	s 130P-200P 30 \$70.00	PROGRAM : INSIDER CON COM1: INSIDER CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP4	S 200P-300P 30 \$60.00	PROGRAM : HARRY CON COM1: HARRY CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP4	s 300P-330P 30 \$135.00	PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP4	S 330P-400P 30 \$135.00	PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP4	S 330P-400P 30 \$135.00	PROGRAM: JUDGE JUDY CON COM1: JUDGE JUDY CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG31 MAKEGOOD OFFERS:	SSED:MON/1230P-130P MON/1200N-1230P	MON/130P-200P	MON/200P-300P	MON / SOUP	MON/330F-400F THU/330P-400P	FFER: NONE CMT:SPOT MISSED ON 8/31 DUE T CMT:9/4 DUE TO GOLF AIRING.
: LINE#: REP	e e	PROGRAM CON COM CREDIT	34	PROGRAM CON COM CREDIT	S E	PROGRAM CON COM CREDIT	36	PROGRAM CON COM CREDIT	37	PROGRAM CON COM CREDIT	75	PROGRAM: JUDGE JU CON COM1: JUDGE JU CREDIT TAKEN FOR 1 STATION MAKEGOOD OFFERS:	M9 OK'D					

REP HEADLINE# 8774820 TRF# 1804882 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

FAX# 703-516-9680 -9387 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

SEP5/17 09.59 *** WSFA-TV ***

:LINE#:REP :CD: TIME : :LINE#: :	PERIOD :	: LGTH : SEC	: RATE		START	 H	END	SPT:	END :SPTS: WEEK DATE : /WK: INVT	· · ·	DAYS	TOT:
SEP/17 28480.00									CONTRACT	CONTRACT TOTAL TOTAL SPOTS		28480.00
MARKET TOTALS \$60,367	WSFA 49%	WNCF 78 ESFA 08	WAKA 40% EAKA 0%	WCOV 4%		CABL 0%		WBMM 0%		WIYC 0%		
ACCURATE SHARES												

*-MULTIPLE

Z-COMMENTS

X-LATE

T-TIME

S-SPOTS PER WEEK

N-PROGRAM NAME

L-LENGTH M-MAKEGOOD Y-DAYS

DE-DELETE E-EFF DATES

C-CANCELLED R-RATE

B-BUY TYPE

A-ADD

MOD CODE

DEMOS- RA35+*

SVC- ARB

Q-PAID PGM

P-CLASS, PLAN, SECT

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CRED

> TRF# 1804882 #1 \$\$\$

> > MOD# 4: APPROVED REV

8774820

HEADLINE#

REP SSS

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION

SEP5/17 10.36

703-516-9680

FAX#

*** WSFA-TV

10.36 # SALESMAN REGIONAL SEP5/1 H MARONEY EDDINS DATE LOCAL RYAN STEPHANIE OFF. WA NATL NAME PRSN CLASS: BUYER SALES REP INVOICE) NEEDED ORDER, BILLING (LINE, LEADERSHIP FUND GROU CO-OP COMMENTS: 2231 8774820 MEDIA ďΑ 25093 WK-1 # STREET ISS/SENATE ALEXANDRIA CONTRACT EST#3676 BOX SEP4/17 MAIN P.O. TAX FC NAME NAME SENATE LEADERSHIP STATE ADV. AGY. AUG30/1 DATES TAX FLIGHT # ORDER PRDCT CITY ADV AGY

REP: REVISED ORDER
M9 OKD AS A CREDIT
PREVIOUS TIL \$29,580
REVISED TIL, \$28,480
\$1,100 WAS MOVED FROM HDLN: 877567
PLS CONFM
THANKS JASMINE FOR RYAN

S)

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ***

GENERATION FOR SCHEDULED CONTRACT BEEN APPROVED. LEADERSHIP FUND OF THIS ORDER HAVE NOTICE: CHANGES OF THIS STATION MAKEGOOD OFFERS SENATE

(SEP1/17) NA.ON TO BREAKING NEWS: WEATHER ALERT. SPOTS NA PLEASE CREDIT. I WILL OFFER TO RE-SPEND. \$\times\$ \times\$ \time 30 8 30 8 30 8 30 8 30 8 30 8 30 8 AUG31

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 DUE AIRING. CMT:SPOT MISSED ON 8/31 GOLF MISSED: MON/1230P-130P MON/1200N-1230P MON/200P-300P MON/300P-330P MON/330P-400P THU/330P-400P MON/130P-200P OH CMT:9/4 DUE OFFER: NONE BUY#31 BUY#33 BUY#34 BUY#35 BUY#36 BUY#37 BUY#75 OK'D

CONTRACT TOTAL 28480.00 TOTAL SPOTS 109